

How secondhand clothes can save student budgets – and the planet

Fed up of fast fashion? Start a revolution with your wardrobe by swapping, sharing and repairing clothes

It may be cheap and on-trend but fast fashion isn't the answer for poor students. For Mia Smith, a fashion communication student at Liverpool John Moores University, it's not an option. "I am strongly aware of the effects fast fashion has on the environment and I believe they're too catastrophic to ignore," she says. "More people need to be aware."

Thanks to our hyper-connected world and ethical fashion movements such as Fashion Revolution, we know more about the industry than ever. We know that garment factories pump toxic chemicals into local rivers, farmers use dangerous pesticides to grow the huge amounts of cotton needed, and thousands of gallons of water are used to make just one T-shirt. "The industry's dirty secrets are now easily uncovered and once revealed they're hard to ignore," says Jessica Donnelly, programme leader of fashion communication and styling at De Montfort University.

Otázky 1 – 3: Po přečtení textu výše, vyberte správnou odpověď A, B nebo C. (1 odpověď = 2 body)

1. **Although fast fashion is not expensive,**

- A) some students cannot buy it. B) some students don't like to buy it online. C) some students ignore it.

2. **We know more about the fashion industry because**

- A) we study it at universities. B) the world is inter-linked. C) of farmers' techniques.

3. **The word to reveal means**

- A) to say. B) to show. C) to think about.

Otázky 4 – 7: Z odpovědí A – E vyberte slova, která patří do textu níže. (1 odpověď = 1 bod)

And fast fashion not only has a negative impact on people and the environment; it's also not that great for your bank balance. Our favourite brands encourage us 4. _____ more and more and it all adds up. In fact, we now buy 60% more clothing 5. _____ we did fifteen years ago but keep it for half as long. Instead of paying for new clothes, why not get creative and **make** 6. _____ most 7. _____ what you already own?

- A) than B) to buy C) the D) buy E) of

Otázky 8 – 10: Z odpovědí A – E vyberte slova, která patří do textu níže. (1 odpověď = 1 bod)

Melanie Lehmann, 24, is a third-year student, BA fine art, Central Saint Martins.

I started selling clothes I didn't wear, online eighteen months **8.** _____, and after about half a year it became a business. I started looking **9.** _____ clothes in charity stores and at car boot sales, and I go back home to Thailand a couple of times a year where there are loads of vintage clothes that are really cheap. Wherever I go, I'll make **10.** _____ that I find charity shops or markets to go to. I've dedicated two wardrobes just for the on-line shop.

- A) ago B) before C) on D) for E) sure

Otázky 11 – 12: Po přečtení následující pasáže textu rozhodněte, zda jsou následující tvrzení PRAVDA (A) či NEPRAVDA (B). (1 odpověď = 1 bod)

When you take photos, it is best to put the clothes on someone – that's when people buy them. It doesn't even take that long – an hour or two to take pictures of everything I have in stock. I don't upload them right away; Sundays are very good days and I'll leave quite a bit until payday, because I know instantly there are going to be loads of customers.

I recommend selling your stuff, especially when you're a student, because you can save the environment and earn money from it. I didn't know that it would become my business, but I think it's about taking chances. It started off being pocket money and now it's helping me pay my rent.

11. Melanie chooses the days when to publish the photos of her clothes carefully.

- A) PRAVDA B) NEPRAVDA

12. Melanie always planned to create a big company.

- A) PRAVDA B) NEPRAVDA

Klíč

1. A 2 body
2. B 2 body
3. B 2 body
4. B 1 bod
5. A 1 bod
6. C 1 bod
7. E 1 bod
8. A 1 bod
9. D 1 bod
10. E 1 bod
11. A 1 bod
12. B 1 bod